

# Senior Market Advisor expo

AUGUST 24-26, 2011  
MANDALAY BAY | LAS VEGAS, NV

## ATTENDEE PROFILE

### SENIOR MARKET ADVISOR EXPO 2011 IS BACK IN LAS VEGAS.

With new sponsorship opportunities, advisor-to-advisor focused content and the energy of Las Vegas, Senior Market Advisor Expo will surely be the must-attend event in 2011 for advisors in the insurance industry!

#### Benefits of reaching this highly successful, dynamic market through sponsoring or exhibiting:

- **Meet with Decision Makers:** You'll meet face-to-face with senior-level advisors with decision-making ability and purchasing power.
- **Build Your Client Base:** Exhibitors and sponsors are provided access to a pre- and post-conference list of attendees - ideal for arranging appointments ahead of time and post-conference follow-up.
- **Increase Your Visibility:** Each sponsorship and exhibit package is designed to provide optimal visibility through several mediums from the time you sign up through post-event.
- **Networking Opportunities:** SMAX offers several networking opportunities, including a cocktail reception, refreshment breaks, hospitality suites and a networking lunch for attendees and sponsors.
- **Gain Industry Knowledge:** You will hear the latest issues facing the industry

#### Who attends SMAX?

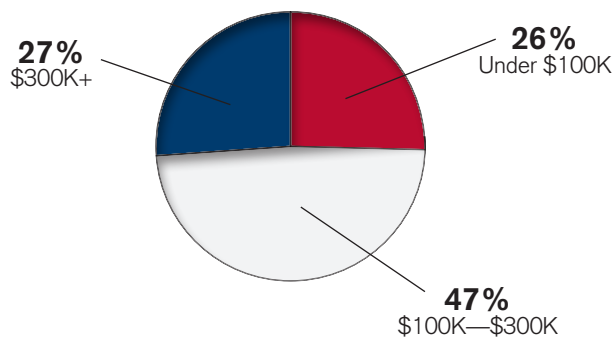
##### Advisors & Producers Specializing in:

- Annuities
- Life Insurance
- Long Term Care Insurance
- Retirement
- Disability Insurance
- P & C
- Life Settlements
- Estate Planning
- Reverse Mortgages
- Medicare Supplements
- Health Insurance
- Final Expense
- Banking/lending

**Exhibit or Become a Sponsor at  
Senior Market Advisor Expo 2011!**

**Call 888-880-8218 to talk to  
your account executive today!**

#### INCOME: (Average: \$238,402)



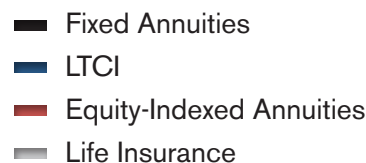
#### EXPERIENCE: (Average: 16 Years)



#### AGENT STATUS:



#### TOP PRODUCTS SOLD:



Information based on Senior Market Advisor Expo 2010 attendee demographics.

Learn more at:

**www.SeniorMarketExpo.com or 888-880-8218**